

Message Text

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ORIGIN COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 R

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FM SECSTATE WASHDC

TO AMEMBASSY MEXICO

UNCLAS STATE 014721

E.O. 11652: N/A

TAGS: BEXP, MX

SUBJECT: "U.S. INDUSTRIAL EDUCATION/TRAINING AIDS"

--- EXHIBITION - MAY 11-14, 1976

FOR : USTC

1. THE FOLLOWING COMPANIES HAVE BEEN CONTACTED AND ASK THAT THE U.S. TRADE CENTER STAFF CONTACT THEIR LOCAL OFFICES TO EXPLAON THE EXHIBITION AND RECRUIT THEIR PARTICIPATION. DECISION IS ENTIRELY UP TO THEIR MANAGER IN MEXICO WHO HAS AUTHORITY TO SIGN PA.

A. STAN KENDRICK OF MCGRAW-HILL, EDUCATIONAL DEVELOPMENT LEARNING (N.Y., N.Y.) SUGGESTS YOU CONTACT MR. TIMOTHY KING, LIBROS MCGRAW-HILL IN MEXICO CITY.

B. MR. AL ABBITT, V.P. INTERNATIONAL OF FISHER SCIENTIFIC (SPRINGFIELD, MASS.) SUGGESTS YOU CONTACT THEIR MANAGER AT THEIR PLANT IN MEXICO CITY, WHOM HE SAYS HAS BEEN IN FREQUENT TOUCH WITH YOU AND WHO WILL RETURN FROM VACATION IN MID FEBRUARY.

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C. MR. DEDEN, INTERNATIONAL SALES MANAGER OF HONEYWELL

PHOTO PRODUCTS DIV. (LITTLETON, COLORADO) SUGGESTS YOU CALL MR. WOOLFOLK (TELEPHONE 570-2033) OF HONEYWELL, CONSTITUYENTES 900, MEXICO 10, D.F.

D. MR. C. W. RYAN, MARKETING MANAGER, 3M CO. (ST. PAUL, MINNESOTA) SUGGESTS YOU CONTACT JORGE ADAME, MARKETING MANAGER, 3M DE MEXICO, APARTADO POSTAL 14-139, MEXICO 14, D.F. (TELEPHONE 577-2100).

2. MR. H.B. BOAL OF HICKOCK TEACHING SYSTEMS, INC. (WOBURN, MASS.) SAYS THEY WILL SIGN PA AND PAY CONTRIBUTION IF THEIR AGENT RECOMMENDS THE SHOW AND WILL MAN THE BOOTH. THE PRODUCT LINE THEY WISH TO MARKET HAS NOT BEEN SUCCESSFULLY MARKETING TO DATE. PLEASE CONTACT MR. BAVER (TELEPHONE 553-8511 OR 553-8886) OF INDUSTRIAS DIDACTICAS NACIONALES S.A. COLIMA 411, MEXICO 7, D.F. SISCO

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Message Attributes

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Margaret P. Grafeld
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